



FACTS & FIGURES



International trade fair and congress for safety and health at work.

4–7 November 2025

Düsseldorf, Germany

www.AplusA-online.com

GENERAL INFORMATION

Organiser: Messe Düsseldorf

Established: 1954

Contact:

Tel.: +49 211 45 60 400

E-mail: info@aplusa.de

Venue: Messe Düsseldorf



facebook.com/AplusAOnline



de.linkedin.com/showcase/aplusa-tradefair



youtube.com/@AplusATradeFair



instagram.com/aplusa_tradefair



Newsletter:
AplusA.de/1090

Whether you are looking for innovations and solutions for every need or intensive dialogue with experts from around the globe, A+A is the No. 1 event for the international safety and health at work industry. No other trade fair attracts as many trade visitors intent on researching potential investments.

As Europe's largest discussion forum for occupational safety and health, the concurrent A+A Congress provides the framework for the industry to come together. This platform connects you to experts from the fields of politics, business, science and other related organisations.

KEY ISSUES

- + Safety at work
- + Security at work
- + Health at work
- + Special equipment for disaster/emergency management
- + Corporate wear/workwear
- + Fabrics, components and accessories
- ➔ www.aplusa.de/2510

MAIN PRODUCT GROUPS

- + Personal protective equipment (PPE)
- + Fabrics and components
- + Health at work
- + Company doctors and practice
- + Occupational health management/prevention
- + High-risk prevention
- + Environmental protection at work
- + Hygiene and sanitary products
- + Measurement and control technology
- + Workplace ergonomics (industrial + office)
- ➔ www.aplusa.de/2410

TREND TOPICS:

- + Sustainability
- + Digital Performance

CONTACT

A+A 2023: The success story for occupational safety and health at work.

TOP FEEDBACK



98% of visitors were satisfied to very satisfied

HIGH-QUALITY TRADE AUDIENCE

84% were decision-makers in the fields of:

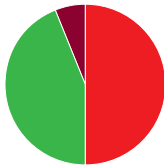
- + Industry
- + Retail
- + Services
- + Trade
- + Safety
- + Health

98% of visitors received information about new products.

98% of visitors would recommend A+A

VISITOR ORIGIN

- 48%** Germany
- 37%** Rest of Europe
- 15%** Outside Europe



Healthy employees are a global goal. Every second visitor to A+A came from abroad.

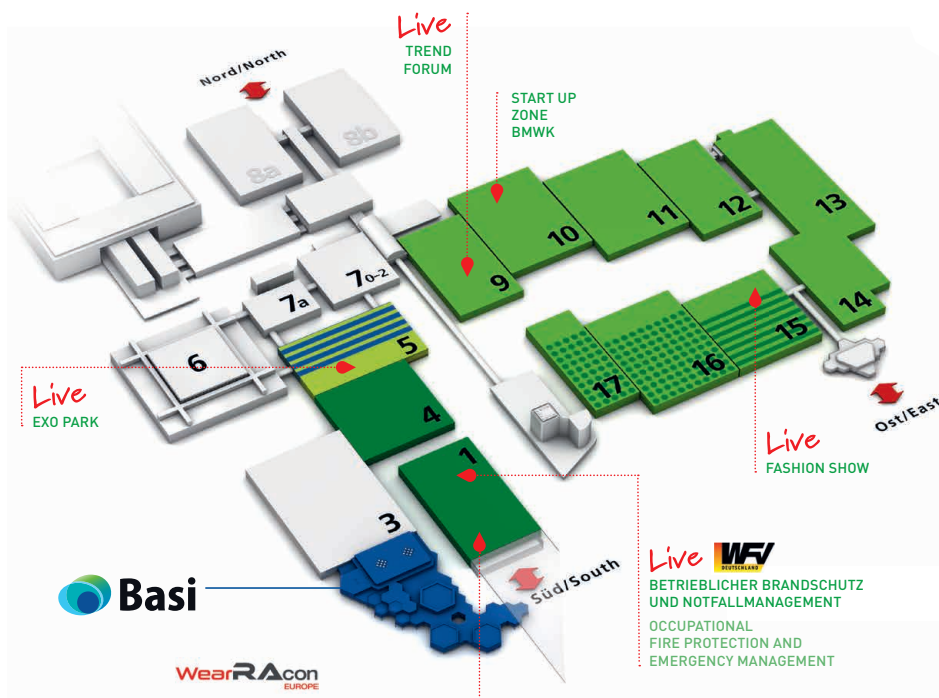
MORE STRUCTURAL DETAILS ABOUT A+A 2023:
[→ www.aplusa.de/2180](http://www.aplusa.de/2180)

VISITOR TARGET GROUPS

- + Safety specialists and safety officers
- + Decision-makers and buyers from industry, trade and commerce
- + Members of works and staff councils
- + Municipal and plant fire brigades
- + Rescue services
- + Fire, catastrophe and environmental protection officers
- + Planners and builders
- + Company doctors, occupational health physicians and psychologists
- + Health managers
- + Specialists for work organisation
- + Employees at technical test centres and factory inspectorates
- + Employees at ministries, institutions, associations, chambers of commerce, professional unions and accident insurance companies
- + Journalists and media representatives

As of: April 2024

A+A 2023 SITE PLAN



- Hallen/Halls 9-17**
Persönlicher Schutz
 Safety at Work
 - Halle/Hall 15**
Corporate Wear
 Corporate Wear
 - Hallen/Halls 16 + 17**
Komponenten, Beschaffung und Dienstleistungen
 Components, Sourcing and Services
 - Hallen/Halls 1 + 4**
Betriebliche Sicherheit
 Security at Work
 - Halle/Hall 5**
Gesundheit bei der Arbeit
 Health at Work
 - Treffpunkt Sicherheit + Gesundheit**
 Meeting Point Safety + Health
 - CCD Süd, CCD Stadthalle/ CCD South, CCD Stadthalle**
 - A+A Kongress/ A+A Congress**
- www.AplusA.de/2111