



THE 11TH INTERNATIONAL
PLASTICS & RUBBER TECHNOLOGIES
MATERIALS EXHIBITION FOR VIETNAM

13 - 15.03.2024

HALL A2 - SECC

SAIGON EXHIBITION & CONVENTION CENTRE

**DRIVING GROWTH FOR
PLASTICS BUSINESSES**

www.plasticsvietnam.com

POST SHOW REPORT

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Messe
Düsseldorf
Asia

DRIVING GROWTH FOR PLASTICS & RUBBER BUSINESS!

Since 2007, Plastics & Rubber Vietnam has brought together exhibitors from both domestic and international sources, establishing itself as a reputable trading hub for entities within the plastics and rubber industry. The exhibition connects diverse sectors, including raw materials, machinery, and equipment, and attracts thousands of specialized trade visitors.

The 11th edition of the exhibition brought numerous remarkable activities. Let's take a look at the memorable moments from Plastics & Rubber 2024 and anticipate the next edition.



PLASTICS & RUBBER VIETNAM 2024

at a glance



REMARKABLE NUMBERS RECORDED AT PLASTICS & RUBBER VIETNAM 2024

3,300 m² Exhibition area

3,577 Trade visitors

60 Exhibitors

12 Countries & Regions

05 International pavilions

*Post show statistics was updated as of April 2024

PARTIAL EXHIBITOR HIGHLIGHTS



CALIBRIS



ENGEL
be the first



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**ONLINE PRODUCT
CATALOG**



INSIGHTFUL ACTIVITIES AT A GLANCE

13

March 13rd, 2024

Opening Press Conference

HOSTED BY Informa Markets Vietnam

Recycling Solutions and Sustainability Forum

HOSTED BY Messe Düsseldorf Asia

14

March 14th, 2024

Seminar: Ecological Criteria for eco-friendly plastics: International Experience and Regulations in Vietnam

HOSTED BY Informa Markets Vietnam & Centre For Environmental Service and Event

Recycling Solutions and Sustainability Forum

HOSTED BY Messe Düsseldorf Asia

15

March 15th, 2024

Seminar: New approaches towards efficiency & sustainability for Plastic Products in Vietnam

HOSTED BY Meslab

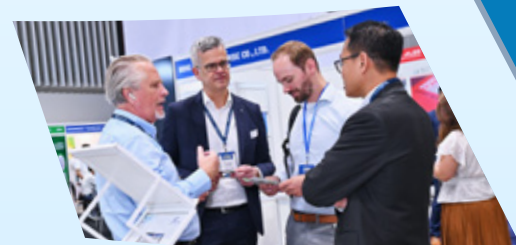
And many interaction activities

NETWORKING

GROUP DELEGATION PROGRAM

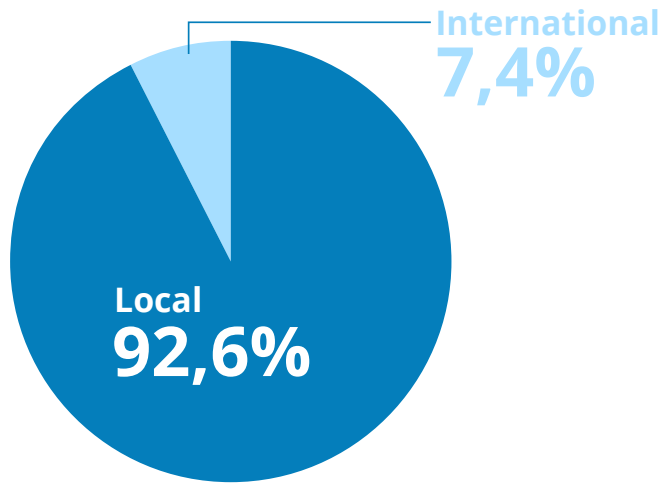
ENHANCE SUSTAINABLE AWARENESS

SPIN THE WHEEL & PHOTOBOOTH & GAME AREA



VISITOR ANALYSIS

VISITOR BREAKDOWN



Visitor by geography

Total: 3,577

International: 266

Local: 3,311

COUNTRY / REGION

AUSTRALIA, AUSTRIA, CAMBODIA, CANADA, CHINA, COLOMBIA, DENMARK, FRANCE, GERMANY, GREECE, HONG KONG, INDIA, INDONESIA, IRAN, IRAQ, ITALY, JAPAN, LITHUANIA, MALAYSIA, MEXICO, NETHERLANDS, NEW ZEALAND, PHILIPPINES, POLAND, RUSSIA, SINGAPORE, SOUTH KOREA, SPAIN, TAIWAN, THAILAND, TÜRKİYE, TURKMENISTAN, UGANDA, UK, USA

BY JOB FUNCTION

Sales & Marketing	25.85%
Board of Directors	25.70%
Purchasing / Procurement	11.48%
Engineering	11.22%
Others	8.04%
Import-Export	7.53%
Project & Planning	2.52%
Plant / Factory	2.16%
Administration / HR / Training	1.94%
Account & Finance	1.90%
Quality Management	1.21%
Facility Management / Maintenance	0.44%

BY BUSINESS NATURE

Manufacturer	32.92%
Distributor / Wholesaler / Retailer	24.43%
Others	12.48%
Service Company	11.02%
Importer / Exporter	10.96%
Government Agency / Trade Association / Accademia	3.87%
Media / Publisher	2.62%
OEM / Subcontractor	1.70%

BY BUSINESS ACTIVITY

Construction & Industrial Plastic Products	14.98%
Plastics & Rubber Raw Materials	14.26%
Others	10.33%
Chemical / Petrochemical / Refining	9.58%
Packaging & Printing	7.63%
Automotive / Cycle / Motorcycle	6.36%
Electrical Equipment	4.92%
Food & Beverage	4.75%
Building & Construction	4.10%
Textile & Garment	2.50%
Mould & Die	2.39%
Household Goods / Appliances	2.36%
Publication, Press & Media	2.15%
Consumer Electronics / Cell phone	2.15%
Furniture	2.15%
Trade Association / Government Agency / Academia	1.88%
Pharmaceuticals / Cosmetics / Media Devices	1.68%
Rubber Mouldings/ Extrusion	1.40%
Footwear / Tires & Tubes	1.33%
Water Supply & Drainage	1.09%
PET	1.06%
Toys & Games / Stationery	0.92%

VISITOR SATISFACTION

77.4%

of visitors were satisfied with their experience at the show

87.5%

of visitors will return in the next edition

84.6%

of visitors will recommend the show to their friends/ colleagues

VISITOR REVIEW



Mr. Bui Manh Duc

Electronic Manager
Dam Phu My Packaging JSC

I have attended the exhibition many times before and positively evaluated Plastics & Rubber Vietnam this year. I feel very impressed when visiting the booths and meeting partners from various territories/countries.

Mr. Nguyen Ba Cang

Procurement Manager
Duy Tan

This is the second time I have attended the Plastics & Rubber Vietnam exhibition. The exhibition still remains an ideal platform for businesses to update on the latest information and trends in the plastics industry.

Ms. Le Thi Lac Quyen

Head of the Quality Assurance Department
Acecook Vietnam Joint Stock Company

I have been following the exhibition for a long time and have a positive assessment of Plastics & Rubber Vietnam 2024. Through seminars featuring experienced speakers, I have been able to gather quality information on market trends and prospects.



VISITOR HIGHLIGHTS

- BINH MINH PLASTICS JOINT STOCK COMPANY
- DAM PHU MY PACKAGING JOINT STOCK COMPANY
- DUY TAN PLASTIC RECYCLING CORPORATION
- LIKSIN CORPORATION BRANCH - LIKSIN PACKAGING ENTERPRISE
- PLUS VIET NAM
- SCG VIETNAM CO., LTD

- SOUTH THIEN LONG MANUFACTURING TRADING COMPANY LIMITED
- TIEN PHONG PLASTIC JOINT STOCK COMPANY
- UNILEVER VIETNAM INTERNATIONAL COMPANY LIMITED
- VAFACO PACKING JOINT STOCK COMPANY

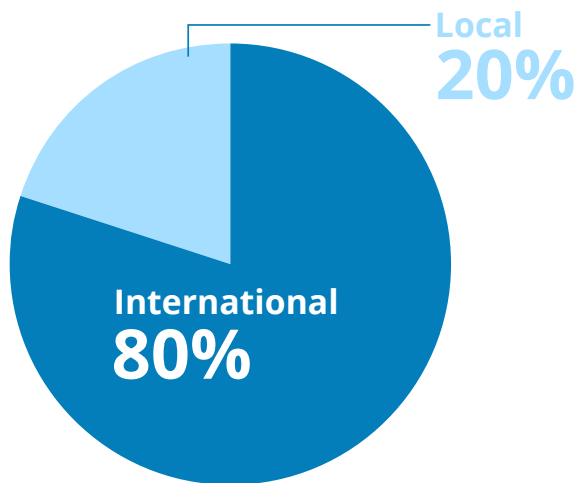
_____ and more

EXHIBITOR ANALYSIS

EXHIBIT PROFILES

Machinery & Equipment For The Plastics & Rubber Industries
Raw Materials, Auxiliaries
Semi-Finished Products, Technical Parts & Reinforced Plastics
General Services, Research, Science
Others

GEOGRAPHICAL BREAKDOWN



TOTAL COMPANIES: 60
International: 48
Local: 12

COUNTRY / REGION



EXHIBITOR ANALYSIS

INTERNATIONAL PAVILIONS:



AUSTRIA



CHINA



GERMANY



ITALY



TAIWAN

EXHIBITOR REVIEW



**Mr. Nguyen Bao Trung
(David)**

General Manager of HTL Tech Co., Ltd

I experienced a very enthusiastic atmosphere with various booths showcasing diverse equipment and products. This exhibition holds great significance for our company as it helps us to promote new technologies and products, brings us closer to customers, and enables us to provide better and more reputable services.



Mr. Doan Van Tung

CEO of IGREEN Development
Technology Jsc

IGREEN had experienced a significant number of visitors and our team had been busy assisting numerous customers without much downtime. We greatly wish to participate in all exhibition editions to showcase Vietnamese technologies



Mr. Matthias Karl, M. SC

Product Manager Weaving of Starlinger
& Co. Gesellschaft m.b.Hmpany

As far as I know, we have participated in every edition. We come here because Vietnam is a very important market for us. We have a lot of customers in Vietnam, and of course we are searching for new customers. Vietnam is a very nice country and business is growing here. So of course, we will come back.





THE 12TH INTERNATIONAL PLASTICS & RUBBER TECHNOLOGIES AND MATERIALS EXHIBITION FOR VIETNAM

18-20 MARCH
2025

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Vietnam

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