

MAGHREB'S MAJOR PPP MARKET

plast alger

printpack alger



9th International Plastics, Printing and Packaging Trade Show

24 - 26
Feb. 2025

Palais des Expositions d'Alger - SAFEX
www.plastalger.com • www.printpackalger.com





Present your innovations and engage with your customers at plast & printpack alger 2025!

Building on the incredible success of plast & printpack alger 2024 featuring **5,199 trade visitors from 42 countries** and 297 exhibitors from 22 countries, we are thrilled to announce an even more vibrant experience for 2025.

Be ready for an unparalleled platform for industry innovation, networking and growth.

The feedback from both exhibitors and visitors was overwhelmingly positive (see [Post Show Report](#)), reflecting the dynamic development of the Algerian plast & printpack market. In response to this demand, we're moving to an annual exhibition cycle after 16 years. This change will ensure that you have more opportunities to connect, learn and succeed in this ever-evolving industry.

Join us for the 9th edition of this landmark event, showcasing a range of cutting-edge products, technologies and solutions. Don't miss this important gathering of industry leaders and innovators and be part of the future of plastics, printing and packaging in Algeria.



→ plast & printpack alger 2025 is thematically structured

- Pavilion Ahaggar left side: plast alger 2025 Plastics machinery
- Pavilion Ahaggar right side: printpack alger 2025 Printing and packaging machines and materials
- Pavilion C Casbah: plast alger 2025 Raw materials & auxiliaries, Plastics machinery



Official national pavilions and valuable institutional support



plast & printpack alger is proud to host major governmental institutions and market leaders from Algeria's plastics, printing, and packaging industries.

From the international side, the event will feature major participations from more than twenty countries and pavilions from Austria, China, France, Germany, India, Italy and Türkiye.

- ACIMGA - Association of Italian Manufacturers of Machinery for the Graphic, Paper and Converting Industry
- ADVANTAGE AUSTRIA
- AMAPLAST - Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers' Association
- AUMA - Association of the German Trade Fair Industry
- AHK - Algerian German Chamber of Commerce and Industry
- AVEP - Valencian Plastics Industries Association
- CCI - Chambre de Commerce et d'Industrie Mezghena Alger
- CCIAF - Algerian French Chamber of Commerce and Industry
- German Federal Ministry for Economic Affairs and Climate Action
- ITA - Italian Trade Agency
- Türkiye - Turkish Ministry of Commerce
- VDMA Plastics and Rubber Machinery Association

Institutional partners





RECYCLING SOLUTIONS @ plast & printpack alger 2025!



RECYCLING SOLUTIONS

Algeria's waste management policy is part of the National Environmental Strategy (NES), as well as the National Environmental Action and Sustainable Development Plan (PNAE-DD) relating to

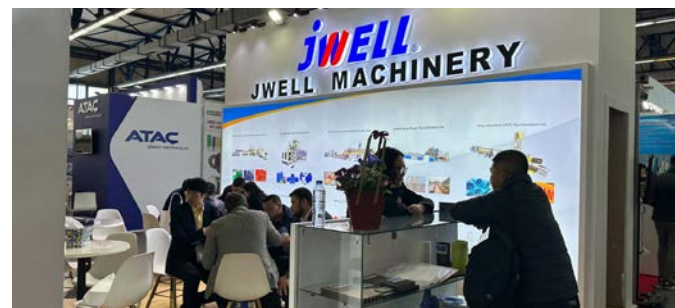
- the organisation of waste sorting, collection, transport and treatment
- the recovery of waste through reuse and recycling
- the environmentally sound treatment of waste

The demand for recycling facilities in Algeria is thus growing, offering interesting business opportunities to international suppliers.

It is against this background, that plast & printpack alger will shine a spotlight on **RECYCLING SOLUTIONS**.

Main product categories Machines, equipment & material

- Mixers
- Shredding technology
- Separation technology
- Washing technology
- Pelletizers
- Compounding Lines
- Recycling plants
- Other equipment for preprocessing and recycling
- Recycling raw materials / Recyclates





Why exhibit?

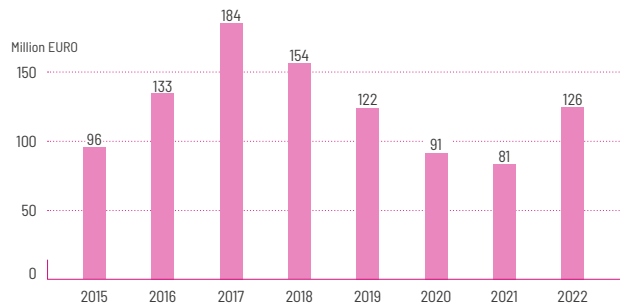
Investment in technology to boost local production, export and replace imports

According to the German mechanical engineering association VDMA, Algeria is one of the largest investors in plastics, printing and packaging technologies in Africa and the Middle East. These technological imports enable Algeria to develop and diversify its own production, increase its exports, and replace imports of consumables.

In this context, plast & printpack alger plays an important role in raising awareness among the Algerian public of environmentally friendly materials and packaging, and in familiarising the public with the circular economy.

Why exhibit at plast alger? Facts on Algeria's rapidly growing plastics industry

- Imports of **plastic raw materials** grew by 9.0% annually between 2007 and 2022, from 304 kt to over a thousand kt in 2022. Algeria is thus the second largest importer of plastics in primary forms in Africa & Middle East, following Egypt and well ahead of the UAE. (EUROMAP)
- Algeria's imports of **plastics technology** grew by 55% (!) in 2022, from €81m in 2021 to €126m. Algeria is thus the largest importer of plastics technology in the Maghreb, and together with Egypt, Nigeria and South Africa, one of Africa's largest importers of plastics technology. (VDMA)

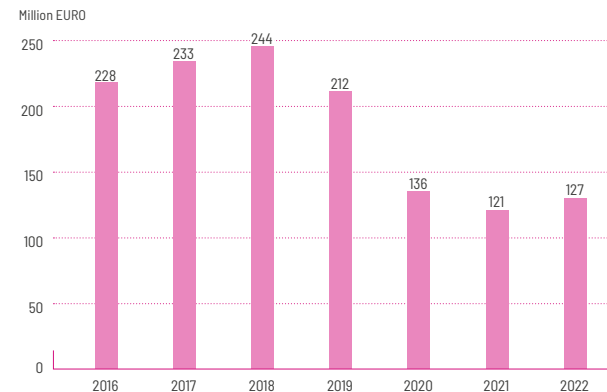


Source: VDMA / Graph: fairtrade



Why exhibit at printpack alger? Facts on Algeria's rapidly growing printing and packaging industry

- In the **printing & paper technology** sector, demand in Algeria remains at a consistently high level. Imports in this sector rose from € 57 million in 2016 to € 101 million in 2020 and € 77 million in 2021 and 2022, making Algeria one of the three largest importers of printing and paper technology in Africa together with South Africa and Egypt. (VDMA)
- With €127m in 2022, Algeria belongs to the leading importers of **packaging technology** on the African continent, together with Nigeria, South Africa and Egypt. (VDMA)



Source: VDMA / Graph: fairtrade



Review on the 2024 show

What a show!

Here are the key figures that made the 8th edition of plast & printpack alger the largest sector event in Algeria to date.

297 exhibitors from **22** countries

5,199 trade visitors from **42** countries

Exhibitors came from Algeria, Austria, China, Egypt, France, Germany, Greece, India, Italy, Kuwait, Malaysia, Portugal, Qatar, Saudi Arabia, Singapore, Spain, Switzerland, Taiwan, Tunisia, Turkey, the United Arab Emirates and the United States.

Video 2024



Post Show Report



Lionel Cassiani-Ingoni, pbh - France

"We have been attending this show for more than 15 years. The event attracts key decision-makers from our customers, and we will definitely continue to be present and grow in this market."



Sabrina Chou, JWELL - Chine

"JWELL has seven factories in China and three outside of China. We have been in the Algerian market for almost 20 years. Every year we sell a lot of machines here, averaging around 3 million USD annually."



Xavier Hostekint & Abdelkader Benhammada, SNETOR - France

"We've been participating at plast alger for over 12 years and we appreciate the excellent organisation. It's always the highlight of the year to attend plast alger and meet with our customers and suppliers."

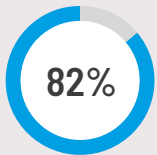
more testimonials

Facts on plast & printpack alger 2024

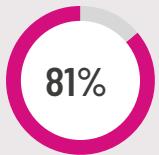
According to a survey conducted among visitors and exhibitors

Exhibitors

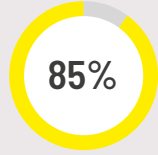
satisfied or even very satisfied with



number of visitors



quality of visitors

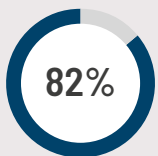


event as a whole

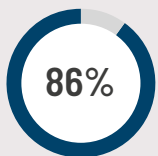


77%

find exportal helpful to promote business and products



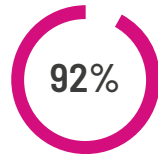
would recommend the event to their peers



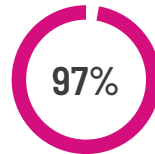
intend to participate again

Visitors

satisfied or even very satisfied



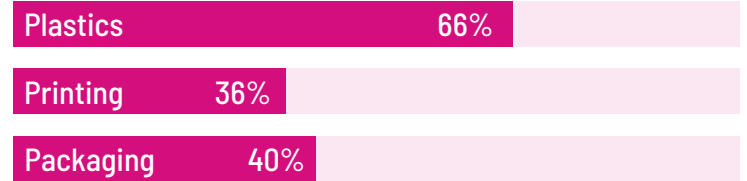
quality of business contacts



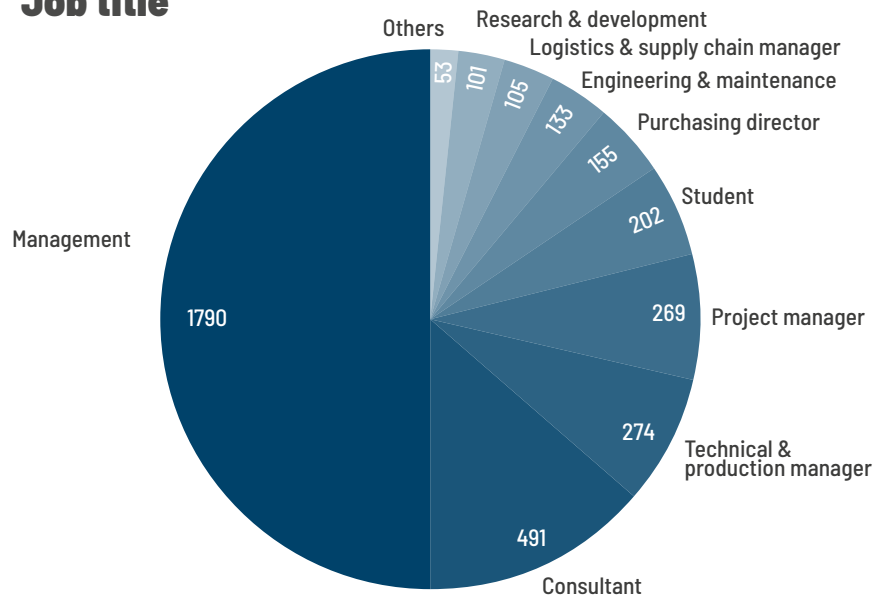
would recommend the event to their peers

Sectors of interest

multiple answers possible



Job title





Market update

Facts about Algeria at a glance



Algeria – The economic powerhouse

Algeria is the largest country in Africa and the most populous in the Maghreb region.

The vast country is the leading gas producer in Africa and the second largest gas supplier for Europe. It is one of the three largest oil producers in Africa.

Considerable oil and gas revenues together with economic opening, liberalisation and privatisation have created constant GDP growth in most of the past few years.

With a GDP of US\$ 188 billion in 2022, Algeria is the economic powerhouse on the African continent, ranking fourth after Nigeria, Egypt and South Africa.

According to the International Monetary Fund, Algeria is the economic powerhouse of the African continent with an expected GDP of USD 267 billion in 2024 and ranks third after South Africa and Egypt.

→ Inhabitants:

- 46 million (2023)

→ Strengths:

- 18th largest oil exporter and 7th largest exporter of gas in the world
- huge oil and gas reserves
- high cash reserves and minimal foreign debt
- stable government
- fast growing market for consumer and investment goods

→ Opportunities:

- Public investment programs improve infrastructure and offer chances for supply
- new industrial policy to strengthen competitiveness offering chances for cooperation with foreign enterprises
- oil and gas production to be enlarged
- funding of large-scale projects state guaranteed
- considerable market for capital and consumer goods
- financial strength, young and western oriented population

→ Commodities:

- agrarian: wheat, barley, oats, grapes, olives, citrus fruits, sheep, cattle
- mineral: crude oil, natural gas, iron, phosphate, zinc, lead

Messe Düsseldorf events

powered by:



One World. One Gate. Unique Global Services.

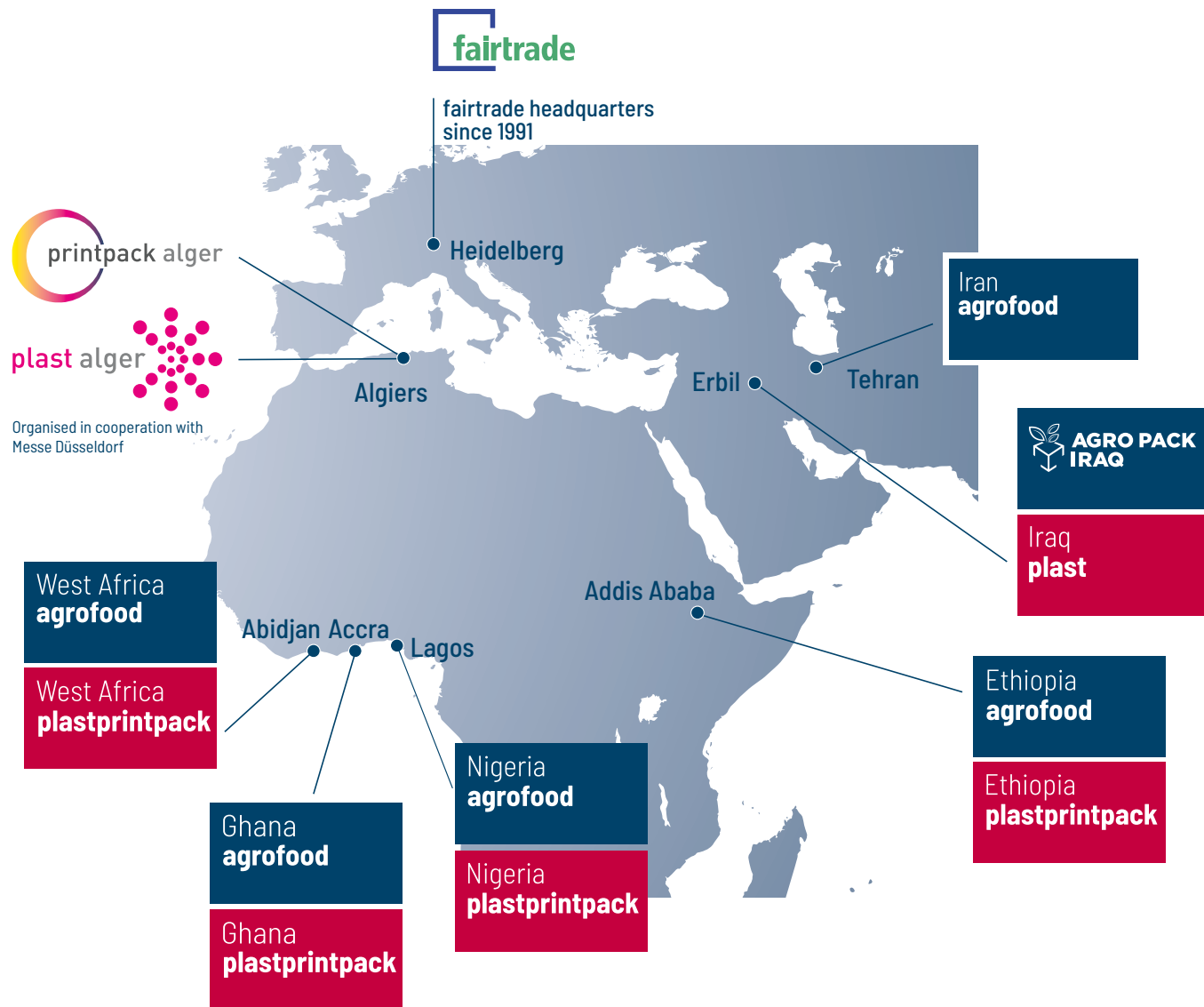


Messe
Düsseldorf



YOUR GLOBAL GATE
FOR PLASTICS AND RUBBER
k-globalgate.com

Grow your business - upcoming events



West Africa **08 - 10** Abidjan, Ivory Coast
Oct. 2024
www.agrofood-westafrica.com
www.ppp-westafrica.com

Iraq **25 - 28** Erbil
Nov. 2024
www.iraq-agrofood.com
www.ppp-iraq.com

Algeria **24 - 26** Algiers
Febr. 2025
www.plastalger.com
www.printpackalger.com

Nigeria **25 - 27** Lagos
March 2025
www.agrofood-nigeria.com
www.ppp-nigeria.com

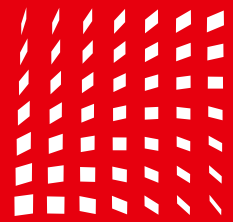
Iran **09 - 12** Tehran
June 2025
www.iran-agrofood.com

Ethiopia **19 - 21** Addis Ababa
June 2025
www.agrofood-ethiopia.com
www.ppp-ethiopia.com

Ghana **18 - 20** Accra
Nov. 2025
www.agrofood-ghana.com
www.ppp-ghana.com



succeed with us all over the world



drupa

no. 1 for printing
technologies

2024



10-12 October 2024
Manila, Philippines
www.packprintplasphilippines.com

2025



24-26 February 2025
Algiers, Algeria
www.printpackalger.com



13-14 May 2025
Düsseldorf, Germany
www.printdigitalconvention.de



17-20 September 2025
Bangkok, Thailand
www.pack-print.de



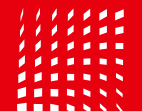
17-20 September 2025
Bangkok, Thailand
www.corrutec-asia.com

2026



2026
Shanghai, China
www.allinprint.com

2028



drupa

2028
Düsseldorf, Germany
drupa.com

Open up promising growth markets around the world with drupa,
the no. 1 for printing technologies and its trade fair partners.
Make use of the international trade fair network for your success.

www.drupa-global.com



Messe
Düsseldorf

VISIBILITY CONTENT NETWORK

Your benefits

all exhibitors • all products • all visitors
networking & matchmaking

**Check out all exhibitors
and products online!**



Get connected!

<https://algerie.fairtrade-messe.de/>



- enter the portal
- detailed company and product profiles



- present your ideas to potential business partners
- search for product categories
- maximum exposure to targeted buyers



- contact the exhibitors before and after the show
- present your ideas to potential business partners
- make an appointment for the event
- find good business contacts with the help of detailed profiles



- be contacted by other visitors & exhibitors
- benefit from B2B matchmaking
- your profile is active 24/7 all year round

We'll be your back-up team!



fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East.

Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe.

Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.



The Messe Düsseldorf Group

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 leading international trade fairs at its 613,000 m² exhibition centre on the Rhine. In the 18 halls the international market leaders and top decision-makers of various sectors get together every year in order to present and discover innovations, to exchange and network.

The sectors of expertise of Messe Düsseldorf include: "Machinery, Plants and Equipment" (inter alia drupa, K, interpack, glasstec, wire and Tube); "Retail, Trades and Services" (EuroShop, EuroCIS, ProWein); "Health and Medical Technology" (MEDICA, COMPAMED, REHACARE); "Lifestyle and Beauty" (BEAUTY, TOP HAIR) as well as "Leisure" (boot, CARAVAN SALON).

Add to this numerous conventions, corporate events, conferences and meetings by its subsidiary Düsseldorf Congress. Abroad, Messe Düsseldorf organises 65 events and participations.

The global network of the group of companies encompasses 76 foreign representatives for 139 countries - including 6 international subsidiaries.



fairtrade Messe GmbH & Co. KG • Ms Freyja Detjen
Voßstrasse 3 • D-69115 Heidelberg, Germany
Tel.: +49-6221-4565-19 • Fax: +49-6221-4565-25
f.detjen@fairtrade-messe.de • www.fairtrade-messe.de



Messe Düsseldorf GmbH • Mr Thorsten Henke
Messeplatz • D-40474 Düsseldorf, Germany
Tel.: +49-211-4560-77 32 • Fax: +49-211-4560-87 732
HenkeT@messe-duesseldorf.de • www.messe-duesseldorf.de