

EXPLORE FINESSE.



10-12 April 2024
Tokyo Big Sight East 7 Hall
ProWine Tokyo 2024
International Trade Fair for Wine and Spirits



www.prowine-tokyo.com

東京 Tokyo

Supported by:



Co-Events:



Organized
by:



Messe Düsseldorf Japan Ltd.

ProWine Tokyo 2024

Event	ProWine Tokyo 2024
Date	10-12 April 2024 (Wed.-Fri.), 10:00~17:00
Venue	Tokyo Big Sight East 7 Hall (3-11-1 Ariake, Koto-ku, Tokyo)
Hosted by	Messe Düsseldorf Japan Ltd.
Supported by	Japan Sommelier Association Japan Wines and Spirits Importers' Association
Number of exhibitors	196 exhibitors from 20 countries (176 booths)

Co-events

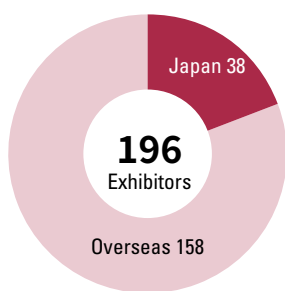
食品・食材、機器、容器の業務用専門展示会
FABEX東京
 The World Food And Beverage Great Expo TOKYO
 The Japan Food Journal Co.,Ltd.

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プレミアム★フードショー
PREMIUM FOOD SHOW
 2024
 ハウスマーケットフェア ベジフーズF&BPO フルタンフレーカー オーガニックフェアF&BPO
 Premium Food Show

At a Glance

Exhibitors



from 20 countries
 from overseas: 80.6%

Top 5 countries

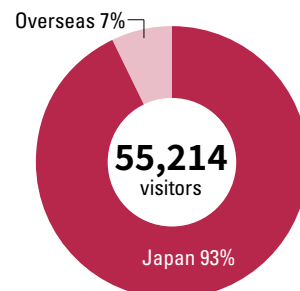
- Spain 48 exhibitors
- France 35 exhibitors
- Japan 35 exhibitors
- Germany 32 exhibitors
- Portugal 19 exhibitors

Products

over 1,200 bottles
 from 25 countries/regions



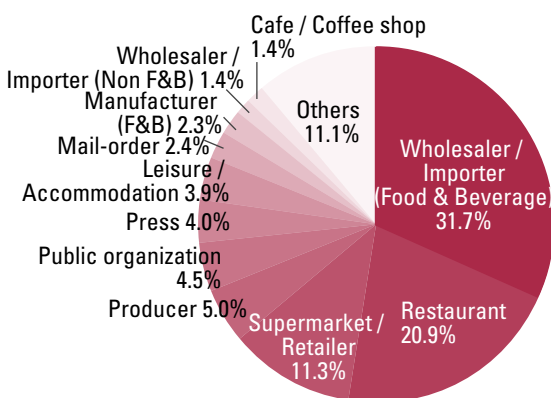
Visitors



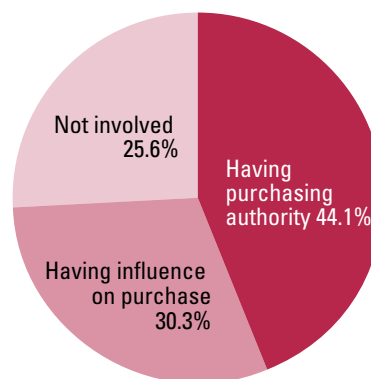
※ the total from 8 exhibitions

Visitor Analysis

Visitors by Industry



Decision-Makers



*The detailed data is based on pre-registered visitors for ProWine Tokyo 2024.

Wholesalers & Importers

COSTOCO WHOLESALE JAPAN, ENOTECA, FUJI TRADING, ITOCHU-SHOKUHIN, KATAOKA, KOKUBU GROUP, MEIDI-YA, MILLION TRADING, MITSUBISHI SHOKUHIN, NIHON SHURUI HANBAI, TOKO TRADING, TOKUOKA and many more...

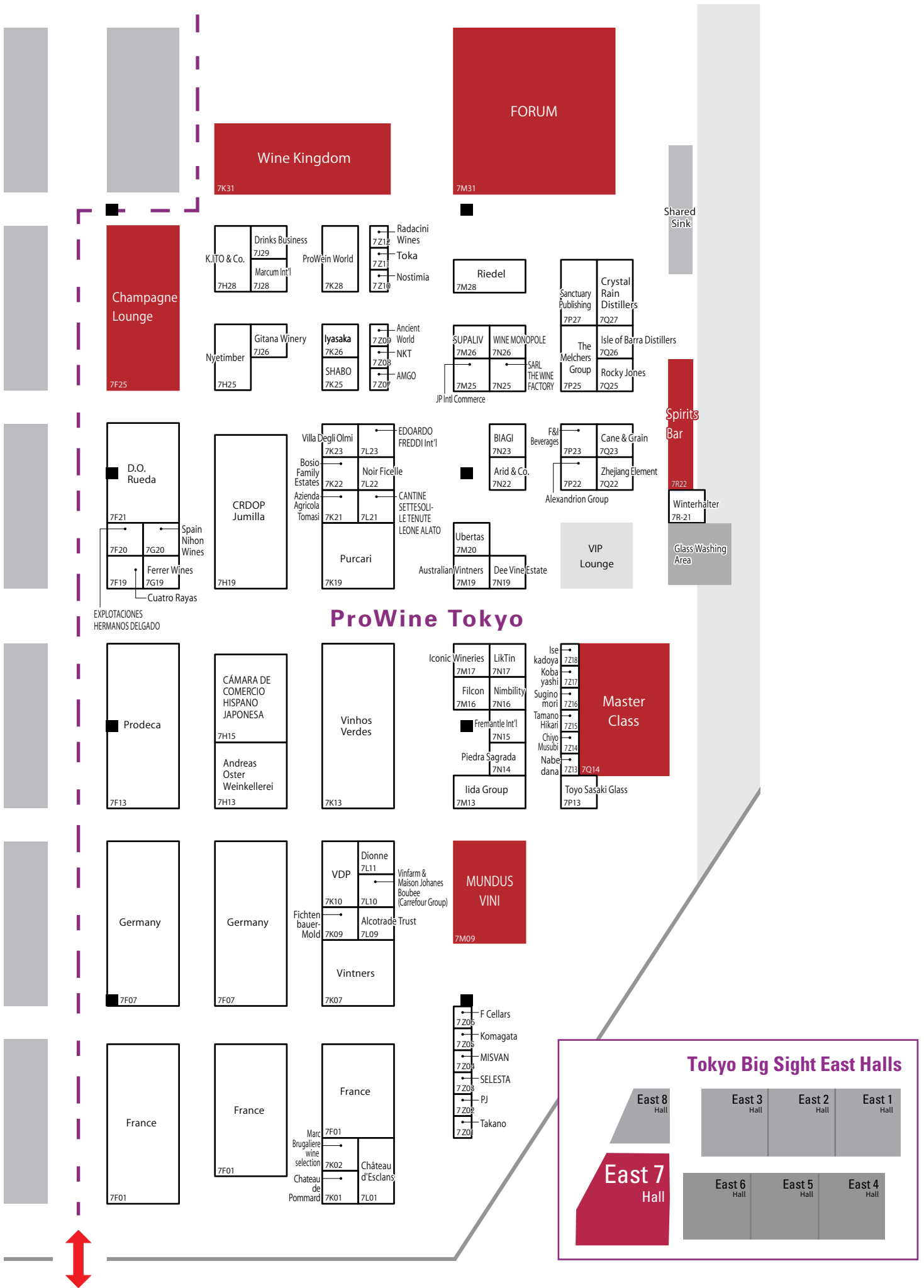
Hotels & Restaurants

CONRAD TOKYO, HOSHINO RESORTS, HYATT REGENCY, IMPERIAL HOTEL, INTERCONTINENTAL HOTELS GROUP, MANDARIN ORIENTAL TOKYO, NEW OTANI HOTELS, ORIENTAL LAND, PALACE HOTEL TOKYO, THE OKURA TOKYO, THE RITZ-CARLTON TOKYO, TOKYO EDITION TORANOMON, TOKYO KAIKAN, TRUNK and many more...

Retailers

AEON RETAIL, BIC CAMERA LIQUOR SHOP, CAMEL COFFEE, DAIMARU MATSUZAKAYA DEPARTMENT STORES, ISETAN MITSUKOSHI, KAKUYASU, LAWSON, LIQUOR MOUNTAIN, SEIJO ISHII, TAKASHIMAYA, THE MARUETSU and many more...

Floor Map

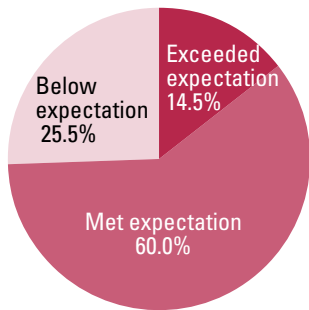


Exhibitors List

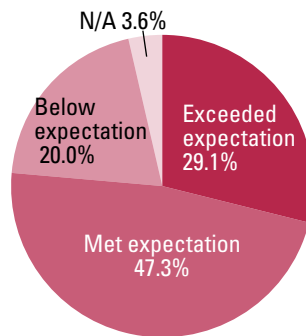
Australia							
Australian Vintners	7M-19		Weinhaus Dr. Corvers-Kauter	*	Quinta São Gião	*	
Dee Vine Estate	7N-19		Winzervereinigung Freyburg-Unstrut	*	Vercoope	*	
Rocky Jones Distillery	7Q-25		ProWein World	7K-28	Vinhos Norte	*	
Ubertas Wines	7M-20		VDP Die Prädikatsweingüter*	7K-10	3 Rostos	*	
Austria			Weingut Geheimer Rat Dr. von Bassemann-Jordan GmbH	*	Romania		
Weingut Fichtenbauer	7K-09		Weingut Leitz	*	Alexandrion Group	7P-22	
Canada			Weingut Steintal	*	South Africa		
Iconic Wineries of British Columbia	7M-17		Hong Kong			Arid & Co.	7N-22
Chile			Fermantle International	7N-15	Spain		
PIEDRA SAGRADA	7N-14		Marc Brugaliere wine selection	7K-02	BODEGA GUATRO RAYAS SCA	7F-19	
China			Nimbility	7N-16	CÁMARA DE COMERCIO HISPANO JAPONESA*	7H-15	
Zhejiang Element Holding	7Q-22		Italy			BODEGA TERRA ARANDA	*
France			Azienda Agricola Tomasi	7K-21	BODEGAS DE BLAS SERRANO	*	
Business France*	7F-01		Bosio Family Estates	7K-22	BODEGAS NABEL	*	
CAVE LES COTEAUX DU RHÔNE	*		Cantine Settesoli - Le Tenute Leone Alato	7L-21	BODEGAS PASCUAL	*	
CERISE CANNELLE	*		Edoardo Freddi International	7L-23	BODEGAS VIYUELA	*	
CHAMPAGNE BRIMONCOURT	*		Villa Degli Olmi	7K-23	BODEGAS Y VIÑEDOS DEL LINAJE GARSEA	*	
CHAMPAGNE SOLEMME	*		Japan			DOMINIO BASCONCILLOS	*
CHÂTEAU DE GOURDON	*		Alcotrade Trust	7L-09	MILÉNICO ORGANIC WINES	*	
COGNAC VOUDON	*		AMGO Beverages	7Z-07	WINES & MORE	*	
DOMAINE DE L'AMAUVE	*		BIAGI	7N-23	Consejo Regulador de la D.O. Rueda*	7F-21	
DOMAINE DES GARANCES	*		CHIYOMUSUBI SAKE BREWERY	7Z-14	Bodega Rodríguez y Sanzo	*	
DOMAINE DES PEYRE	*		Dionne	7L-11	Bodegas Garciarévalo	*	
DOMAINE FONTAINE DU CLOS	*		F-cellars	7Z-06	Bodegas Grupo Yllera	*	
DOMAINE MARTIN	*		FILCON SERVICE	7M-16	Bodegas Pandora	*	
DOMAINE RAY-JANE	*		IIDA GROUP	7M-13	Bodegas y Viñedos Shaya	*	
DOMAINES MONTARIOL DEGROOTE	*		ISE KADOYA BREWERY	7Z-18	Compañía Taifa Latina (Blanco Nieva)	*	
FWINE	*		IYASAKA	7K-26	Diez Siglos de Verdejo	*	
GROUPE TAILLAN	*		J. Kobayashi	7Z-17	Finca Montepedroso	*	
HESIODE	*		Japan International Commerce	7M-25	Grupo Valdecuevas	*	
LA COMPAGNIE DES VINES D'AUTREFOIS	*		K.Ito & Co.	7H-28	Viñas Murillo	*	
LES BRÛLÉRIES MODERNES	*		Komagata Maekwa	7Z-05	CRDOP JUMILLA*	7H-19	
LES VIGNERONS DE SAINT MARC-CANTEPERDRIX	*		Marcum International	7J-28	BODEGA TORRECASTILLO	*	
LGI WINES	*		MISVAN	7Z-04	BODEGAS ALCEÑO	*	
STELLAIRVISION	*		NABEDANA	7Z-13	BODEGAS BSI	*	
THIENPONT - TERROIR DE CRUS	*		NK Trading	7Z-08	BODEGAS CERRÓN	*	
VIGNOBLES GONFRIER	*		NOIR FICELLE	7L-22	BODEGAS LUZÓN	*	
VIGNOBLES VELLAS	*		Nostimia	7Z-10	BODEGAS SILVANO GARCÍA	*	
XAVIER VIGNON	*		PJ	7Z-02	BODEGAS VIÑA ELENA	*	
Champagne lounge*	7F-25		Radacini Wines	7Z-12	CASA DE LA ERMITA	*	
Champagne Emile Paris	*		Riedel	7M-28	EGO BODEGAS	*	
Champagne Vollereaux	*		Sanctuary Publishing	7P-27	FINCA MONASTASIA	*	
Château d'Esclans	7L-01		SELESTA	7Z-03	PARAJES DEL VALLE BODEGAS Y VIÑEDOS	*	
CHATEAU DE POMMARD	7K-01		Suginomori Brewery	7Z-16	EXPLATACIONES HERMANOS DELGADO	7F-20	
SARL THE WINE FACTORY	7N-25		SUPALIV	7M-26	Ferrer wines	7G-19	
WINE MONOPOLE	7N-26		Takano Sohonten	7Z-01	PROMOTORA D'EXPORTACIONES CATALANES*	7F-13	
Germany			TAMANOHKARI SAKE BREWING	7Z-15	CANALS I MUNNÉ	*	
Andreas Oster Weinkellerei	7H-13		The Ancient World	7Z-09	CASTELL D'OR	*	
German Pavilion (Federal Ministry of Food and Agriculture)*	7F-07		Touka	7Z-11	COMPASS OF THE WORLD	*	
Bischöfliche Weingüter Trier	*		Toyo Sasaki Glass	7P-13	MAS RODO	*	
Deutsches Weininstitut	*		Vinfarm & Maison Johannes Boubee (Carrefour Group)	7L-10	MASET	*	
Findest Japan	*		Vintners	7K-07	MONTRUBÍ	*	
Fritz Windisch	*		Winterhalter Japan	7R-21	TERRA REMOTA	*	
German Wine Group GWG	*		Moldova			U MES U	*
Graf von Weyher	*		Vinaria Purcari	7K-19	WINEINTUBE	*	
Kessler-Zink	*		Netherlands			SpainNihon Wines	7G-20
Maria und Matthias Rauen	*		The Melchers Group	7P-25	Switzerland		
MO-RHE-NA	*		Portugal			F&I Beverages	7P-23
Schloss Wachenheim	*		Comissão de Viticultura da Região dos Vinhos Verdes*	7K-13	Gitana Winehouse	7J-26	
Schmitt Söhne	*		Alvaminho	*	Ukraine		
St. Killian Distillers	*		Barcos Wines Adega Ponte da Barca	*	SHABO	7K-25	
St. Nikolaus Weinhandels	*		Calçada Wines	*	United Kingdom		
Tarniy's Handelshaus	*		Casa da Tojeira	*	Cane & Grain	7Q-23	
Velis Vineyards	*		Casa das Hortas	*	Isle of Barra Distillers	7Q-26	
Wasem Wein	*		Casa de Vila Verde	*	Nyetimber	7H-25	
Weingärtner Stromberg-Zabergäu	*		Casal de Ventozela	*	The Drinks Business	7J-29	
Weingut Bietighöfer	*		Manuel Costa & Fihos	*	United States		
Weingut Gutzler	*		Quinta D'Amare	*	Crystal Rain Distillery	7Q-27	
Weingut Hubertushof	*		Quinta da Raza	*			
Weingut Klaus Böhme	*		Quinta das Arcas	*			
Weingut mkquadrat	*		Quinta de Curvos	*			
Weingut Riffel	*		Quinta de Santa Cristina	*			
			Quinta do Tamariz	*			

Exhibitors' Evaluation

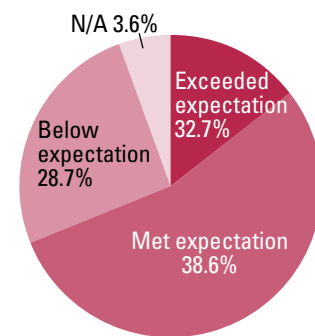
❖ Satisfaction



❖ Quality of Visitors



❖ Meetings with Targets

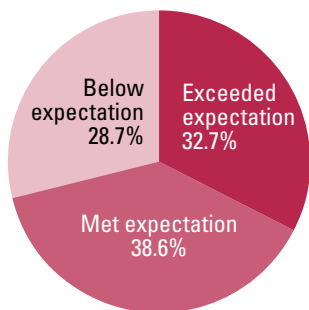


VOICE OF EXHIBITORS

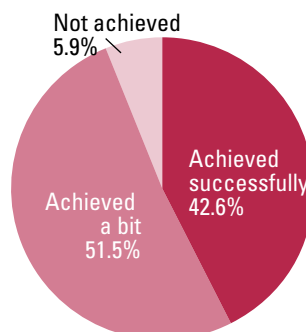
- "Well prepared visitors with clear idea of what they were looking for" (Wine / Germany)
- "Many Japanese visitors" (Spirits / UK)
- "Good quality of visitors" (Wine / France, Germany, Canada, UK)
- "More inquiries from overseas than expected" (Sake / Japan)
- "Many visitors came for the purpose of purchasing, with a notable presence of supermarket and retail store representatives who are not often seen at other wine fairs. ProWine Tokyo was a well-organized trade show targeted towards professionals." (Wine importer / Japan)

Visitors' evaluation

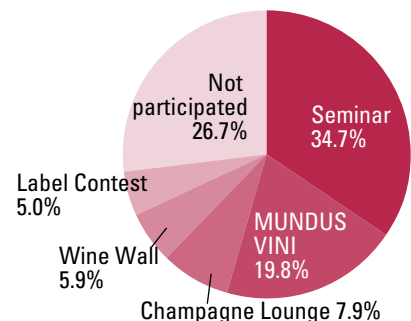
❖ Satisfaction



❖ Purpose Achievement



❖ Satisfaction of Events



VOICE OF VISITORS

- "Discovered unknown wineries and wines."
- "Learned a lot in the seminar."
- "It was a great event for industry professionals. I believe it would be very beneficial for wine producers who are seeking importers for wines not yet imported into Japan." (Mail-order business)
- "I was able to gain hope that there are still many producers and importers seeking markets in Japan." (Retailer)
- "While the number of exhibitors was fewer compared to German 'ProWein', I found it to be a very fruitful time as I could carefully examine each product and conduct thorough negotiations. It was very meaningful to efficiently find producers looking to enter the Japanese market." (Mail-order business)



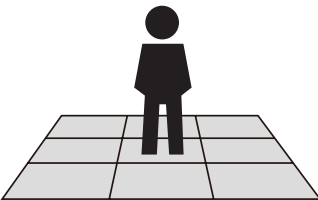


ProWine Tokyo 2025 Information

Exhibiting Scheme

(PLEASE NOTE)

If applying from Japan,
a 10% consumption tax
will be added!!

	Standard Package (1 unit = 9 m ²)	Pavilion (min. 36 m ²) <small>Group organizers only</small>	Raw Space (min. 18 m ²)
			
Price	JPY 576,000	JPY 75,000 /m ²	JPY 46,000 /m ²
System Wall Panels	✓ (black)	✓ (white)	
Carpet	✓	✓	
Company Name Plate	✓ (W2100 x H300)	1 (W800x H300) per Exhibitor	
Information Counter	1 (W1500 x D600)	1 (W900 x D600) per Exhibitor	
Counter Chair	1	1 per Exhibitor	
Table Set (1 Table, 3 Chairs)	1 set	1 for 3 Exhibitors	
Shelf (3 in one Set)	1 set	1 per Exhibitor	
Wine Cooler	--	1 per Exhibitor	
Dust Bin	1	1 per Exhibitor	
Spotlight	3	1 per Exhibitor	
Power Outlet	1	1 per Exhibitor	
Power Supply	1kW	1kW per Exhibitor	
Booth Cleaning (3 days)	✓	✓	

【Option】

Corner booth option (2-sides open)
JPY 80,000

*Limited to 10 exhibitors applying for
one standard package booth (9 sqm)

*Exhibition fees are tax-exempt. All rates quoted in Japanese Yen (JPY).
**The contents may be subject to change.

At a Glance

Trade Fair	ProWine Tokyo 2025
Date & Time	15-17 April 2025 (Tue. - Thu.) 10:00~17:00
Venue	Tokyo Big Sight East 3 Hall
Scale	200 exhibitors / 200 booths (2024: 196 exhibitors from 20 countries / 176 booths)
Entrance Fee	JPY 5,000 *Free-of-charge for Pre-Registered Visitors (B2B only)
Organized by	Messe Düsseldorf Japan, Ltd.
Co-Events	FABEX Tokyo, Premium Food Show, ISM Japan & anuga select Japan
Supporters (tbc.)	Japan Sommelier Association Japan Wine and Spirits Importers' Association

Timeline

Application start	July 2024
Application due date	29. November 2024 (Fri.)
Payment due date	13. December 2024 (Fri.)
Stand construction	13 & 14 April 2025 (Sun. & Mon.)
ProWine Tokyo 2025	15-17 April 2025 (Tue.- Thu.)

Apply online now!

www.prowine-tokyo.com/application

Contact

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Messe Düsseldorf Japan Ltd.
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www.prowine-tokyo.com/en