THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO. 5174.

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5<sup>th</sup> TURKISH OCCUPATIONAL SAFETY + HEALTH EXHIBITION W w w . t o s h e x p o . c o m

Parallel to
Istanbul Chamber of Industry
Occupational Health and Safety Symposium



2 – 4 MAY 2024











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# Drawing to a successful close

## 5th TOS+H Expo consolidates its pole position in occupational health in Türkiye.

The fifth **TOS+H Expo**, held in Istanbul from 2 to 4 May 2024, was a resounding success. At the 3-day event 163 exhibitors from 19 countries presented innovative products and technologies in occupational safety and health such as Personal Protective Equipment (PPE), smart wearables, Albased health coaches and Virtual Reality applications. 4,143 visitors from 53 countries underlined the great, also international interest and the trade fair's increasing importance in the region.



The trade fair was opened by Mr Sadik Ayhan Saruhan, Vice-President of the Istanbul Chamber of Industry and organiser of the concurrently held symposium along with Mrs Eylül Aydin Kutlu and Muhammet Kamil Isik, both Deputy General Directors at the Turkish Ministry of Labour and Social Security, as well as Mrs Petra Cullmann, Executive Director at Messe Düsseldorf.

#### **Expert symposium attracts great attention**

The symposium on occupational safety and social security held concurrently by the **Istanbul Chamber of Industry** attracted over 1,670 participants. In 16 sessions relevant topics such as safety and the prevention of occupational accidents, occupational safety practices in companies and government/local authorities as well as earthquake and disaster relief were discussed.

#### Government and industry hand in hand

The Turkish Ministry of Labour and Social Security was not only involved in the opening ceremony but also actively represented with its own stand. This illustrates the growing importance of safety at work and occupational safety standards in Türkiye.



### Interactive OSH Sessions organised by TIGIAD

The stand of TIGIAD, Turkish Businessmen Association for Work Safety in Türkiye was very popular thanks to numerous specialist presentations on health at work.

"TOS+H Expo has proven an indispensable platform, not just for presenting innovative products and technologies, but also for the exchange between regional experts and international manufacturers that drives progress in the field of safety and health at the workplace. The combination between exhibition and symposium makes a decisive contribution to the development of new standards for a safe world of work in Türkiye," explains Petra Cullmann.



As the leading trade fair for occupational safety in Türkiye, TOS+H Expo provides a relevant platform for exchanging ideas on products and the latest trends and technologies in the field of safety and health at work. It is held by Messe Düsseldorf in cooperation with the local organiser Tezulas Fuar.

Further valuable support was given from:



## VISITOR STRUCTURE TRADE VISITORS AT TOS+H EXPO 2024

97%

of the visitors

would recommend

a visit at

TOS+H EXPO

#### **VISITOR TARGET GROUPS**

Industry Combined health- and safety-unit

Trade Public authority, public institution

Engineering consultants

Company doctor, occupational-/
travel-/environmental-medicine

Ministry

Professional fire brigade

Skilled trade

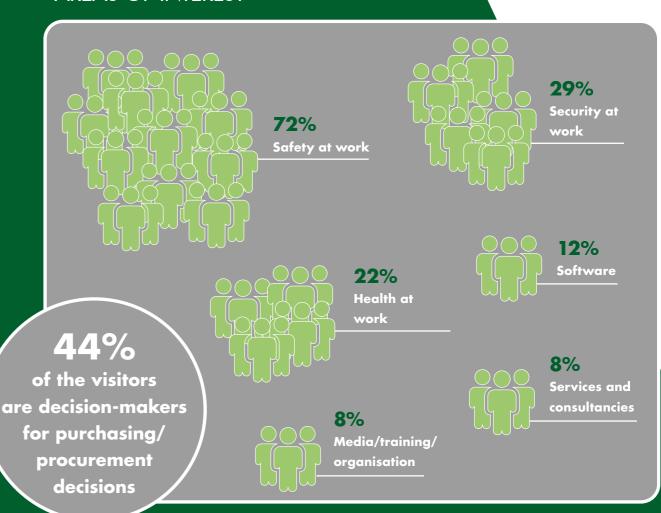
#### **AREAS OF INTEREST**

**Education facilities for company** 

doctors and safety specialists

Suppliers

**Services** 



#### TESTIMONIALS AND IMPRESSIONS



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"We believe that the TOS+H fair, which we attended for the first time, was very successful for us. With the experience that TOS+H fair has added to us, we hope to see you at the fairs in the coming years..."



4,143 REGISTERED TRADE
VISITORS FROM 53
COUNTRIES MET 163
EXHIBITORS ON
A TOTAL OF 3,501 M<sup>2</sup>
AT TOS+H EXPO 2024

"We participated in the TOS+H exhibition for the first time and it was a truly enlightening experience for us. Despite the limited number of visitors in the new market, we had meaningful consultations with attendees who visited our booth. We are planning to participate in the next exhibition as well. Thank you."

SBW Co. LTD



"We participated in this fair for the first time this year. We were very impressed by the professional approach of the Organizer from the very beginning of the process until the last day of the fair. Thank you for your interest, approach and professionalism."

**USB Certification** 



"As Mekap, participating in TOS+H for the second time was a really great experience for our company. Thanks to both the visitor profile and the services provided by the organizer company, we had a fruitful fair. With the excitement of presenting innovations to the sector, we think we were able to leave an impressive impression by introducing our new designs to the visitors and presenting our solutions for the sector. We would like to thank TOS+H for the platform and support it provided us. We are already looking forward to the next TOS+H exhibition."

Necati Gökhan Aslan, Mekap

#### Ema Ayakkabı

"As Ema Ayakkabı, we attended TOS+H EXPO 2024 this year, as before, in order to follow the latest developments in the sector and create global cooperation opportunities. We are proud to launch Ema Ayakkabı's occupational safety product groups this year as every year. TOS+H EXPO is a leading organization that brings together experts, innovations and the latest technologies from around the world in the field of occupational health and safety. In this sense, we believe that it is an event that adds value to the sector in the field of occupational health and safety. We are pleased to bring together industry leaders and experts in this organization, to privilege our knowledge and experience and to contribute with our potential in the business world. In order to further consolidate our success in the sector with the quality and innovative products we offer, we will continue to meet with important stakeholders in the sector by taking our place in future fairs. It is very valuable for us that our successes are appreciated and praised by your valuable team, participants and all visitors. We are confident that we will step forward with the same excitement and success in the upcoming fairs."













#### AirBliss+





### **Objectives and attainment\***

of trade fair participation objectives

Satisfaction with attainment\* of trade fair participation objectives

Initiating new business relations

86%

Presenting innovations, new developments

90% **87**%

Cultivating existing business relations

89% 90%

Informing about products, product uses

**87**%

Networking

85%

Representation, PR, presentation of image

90%

Sales/contract finalisation during or after the trade fair

79% 80%

Obtaining an overall impression of the market

69% 85%

Finding agent/representatives

**63% 75%** 





of the exhibitors are satisfied with the competence and decisionmaking authority of the trade fair visitors





## THE MESSE DÜSSELDORF GROUP EXPERTISE WORLDWIDE AT A GLANCE

Wherever you are in the world, we are never far away thanks to our seven international subsidiaries as well as 77 foreign representatives for 142 countries. We are as much at home in the world as we are in Düsseldorf.

This is why Messe Düsseldorf is your expert partner to enter global markets on safety, security and health at work world-wide.



A+A Düsseldorf, Germany 4 – 7 Nov. 2025



CIOSH Thailand Bangkok, Thailand 4 – 6 June 2025



OS+H Asia Singapore 11 – 13 Sept. 2024



JIOSH+W Osaka, Japan 16 – 19 July 2025



CIOSH Shanghai, China 15 – 17 April 2025



TOS+H Expo Istanbul, Türkiye 6 – 8 May 2026

#### REQUEST FOR INFORMATION

#### TOS+H EXPO 2026 6 - 8 MAY 2026

#### **International companies**

Messe Düsseldorf GmbH Ms Gaby Schreiber Fax +49 (0)2 11/4560 7740 SchreiberG@messe-duesseldorf.de

#### **Turkish companies**

Tezulas Fuar Dan. Hizm. Ltd. Sti. Ms Ahu Güngör Fax +90 (216) 385 74 00 / D: 14 gungor@tezulas-fuar.com

#### I am interested as

- Exhibitor
- Visitor
- O Journalist

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