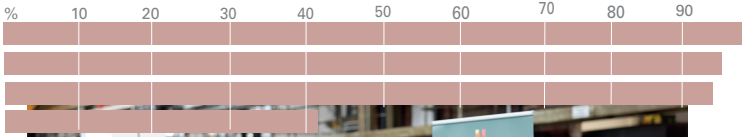
Facts & Figures

Orderinteresse
Interest in Orders



Schuhe / Shoes
Mode / Fashion
Accessoires / Accessories
Sustainability

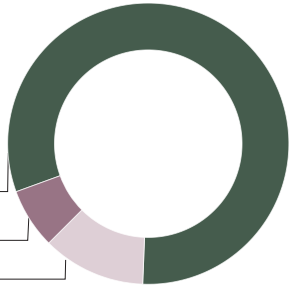
Zuständigkeit innerhalb des Unternehmens
Responsibility within the Company

Inhaber*in / Owner, Executive Director
Einkäufer*in / Buyer
Sonstige / Others
Designer*in / Designer
Einkaufsleiter*in / Purchasing Manager
Filialleiter*in / Store Manager

Betriebsart
Type of Business

Boutique	33 %
Fachgeschäft / Specialized Shop	32 %
Sonstige / Others	10 %
Designer*in, Hersteller*in / Designer, Manufacturer	6 %
Concept Store	6 %
Versandhandel, Onlineshop / Mail Order, Online Shop	5 %
Groß- und Außenhandel / Wholesale and Foreign Trade	4 %
Filialist*in / Chain Store	3 %
Handelsvertreter*in / Agent	4 %

Herkunftsländer
Country of origin



80 %	Germany, Austria & Switzerland
9 %	all other countries
11 %	Belgium, Netherlands & Luxembourg

Source: Spring 2025/Igedo Exhibitions